2014–2019
STATEMENT OF STRATEGIC DIRECTION

Our Values:

Caring
We are compassionate and responsive to the needs of users of our service, their families and our staff and volunteers.

Respect
We behave in a manner that demonstrates trust and mutual understanding.

Integrity
We are transparent and ethical in all that we do.

Excellence
We continually review and analyse performance to ensure best practice.

Leadership
We set clear direction that encourages team work, innovation and accountability.

Our Vision
Outstanding healthcare in partnership with our regional community.

Our Mission
To provide a comprehensive range of high quality health and wellbeing services for people in South West Victoria.
1. PARTNERING WITH OUR COMMUNITY

Strategic Direction
We will develop strong and enduring relationships with our communities and partner organisations.

Strategies
- Develop and implement a community engagement plan
- Develop formal partnership agreements with relevant agencies in the region to quantify service provision
- Maximise fundraising opportunities to generate $250k+ each year to purchase medical equipment
- Develop Memorandums of Understanding with surrounding Aboriginal Health Services to articulate partnering charter

2. DRIVING A QUALITY AND SAFETY CULTURE

Strategic Direction
We will provide high quality health and wellbeing services. We will provide an organisational culture that is safe and risk aware.

Strategies
- Implement contemporary, robust and evidence based Models of Care across all services
- Continue to develop risk management and clinical governance systems that address key risk areas
- Develop and implement an organisation wide safety plan

3. DELIVERING EFFICIENT SERVICES AND INFRASTRUCTURE

Strategic Direction
We will maintain our financial viability and sustainability. We will provide the highest quality facilities, equipment and information technology infrastructure.

Strategies
- Deliver a minimum surplus of 0.5% of total revenue each year
- Provide contemporary clinical and business information that supports excellence in decision making
- Drive the implementation of sophisticated electronic solutions that improve patient care
- Secure Government commitment to facilitate developments/redevelopments:
  - Stage 2 Warrnambool Base Hospital
  - Camperdown Hospital
  - Prevention and Recovery Centre (PARC)
  - Community Health facilities

4. DEVELOPING A HIGH PERFORMING WORKFORCE

Strategic Direction
We will strengthen the existing culture that attracts, supports and retains high calibre people. We will develop a teaching and research profile that stimulates service delivery improvement.

Strategies
- Communicate our values and objectives and effectively manage our people so that South West Healthcare is acknowledged as a great place to work
- Identify and develop leadership talent throughout the organisation
- Encourage teamwork and learning opportunities aimed at improving health outcomes
- Collaborate strongly with Deakin University and other training providers in education, training and research

5. ENCOURAGING SERVICE INNOVATION

Strategic Direction
We will continue to build an integrated, accessible service that is responsive to the needs of our community.

Strategies
- Develop and implement a plan to identify initiatives that support our role as a sub regional health service provider
- Continue to actively participate in and deliver innovative outcomes through Government/Department sponsored regional sustainability initiatives
- Secure $500k+ of external grants each year to fund new ideas, equipment and/or products and services

Strategic Direction
We will develop strong and enduring relationships with our communities and partner organisations.

Strategic Direction
We will provide high quality health and wellbeing services. We will provide an organisational culture that is safe and risk aware.